



Best of Michigan Winners Listen to Customers and Excel



By Nathan Menoian

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Competition always brings out the best in contestants. In this case, Michigan businesses are proving once again that our state has the right economic climate for businesses to succeed. It hasn't been an easy journey though, but the proof of their grit and determination is in the pudding.

Included in our awards list are businesses that have heard from their customers and taken action. They're learning that consumers are price shopping, and looking for companies who will treat them as important guests. Most importantly, it's high business ethics that the buying public is searching for. Competing business may look the same on the surface, but consumers are doing all they can to find the very best ones.

Selected by our readers, the following 66 companies are worth taking a closer look at. Their hard work and commitment to excellence has earned them a spot in *Corp!* magazine's "Best of Michigan Business" awards list.

MIST Innovations Detroit • www.mistinnovations.com

MIST Innovations, developers of network monitoring devices and security products, is focused on changing the perception of the Michigan and enhancing opportunities for emerging industries.

Mobility, Information, Security and Technology, (MIST), was founded in 2004 by Chief Technology Officer, Marquis Coleman, Sr.

Their flagship product, MISTonDemand, is changing the way businesses view their security protocols and workplace productivity. Launched in 2008, it combines video surveillance and smart phone technologies providing live-on-demand video streaming from CCTV cameras to smart phones such as a BlackBerry or iPhone.

With it, business gain an added layer of security allowing owners, managers and executives the ability to keep an eye on the business as well as monitor productivity even while away.

"We are proud to be recognized as a Best of Michigan Business. Our latest product speaks to small-to-medium sized businesses, enhancing customer's existing security solution and is a tremendous benefit across multiple verticals," said President and CEO Craig Capece.